



14

Meetings

9

Countries

SAN FRANCISCO

TORONTO  
NEW YORK CITY  
BOSTON

SANTIAGO DE CHILE

SÃO PAULO

# Chapter News

Regional Alumni Chapters



**Toronto**  
October 16



IESE Prof. Bernardo Villegas led a session titled "Will the Emerging Markets Save the Day after Black Monday?" at an alumni meeting in Toronto on October 16. ■■



**São Paulo**  
September 17  
October 16



Prof. José Ramón Pin led a session titled "Talent Management" at an alumni



event in São Paulo on September 17. The session focused on a case study of Cirque du Soleil's approach to people management.

The following month, São Paulo-based alumni met up again, this time for a session titled "Transitions in One's Personal and Professional Life and How to Launch a Second Career" led by IESE Prof. Luis Manuel Calleja along side Mariá Giuliese, executive director of Lens & Miranely. ■■

"the World Flat?" on Sept. 24. Shifts in the world economy have created a host of opportunities to diversify geographically. Prof. Nueno provided an outline of how best to navigate this new global landscape.

A month later, U.S. alumni listened to Prof. Julia Prats discuss the age-old quandary for venture capital firms: what really determines success or failure in business? She discussed the overall impact on success of a number of factors, such as the CEO, the product and the investor. She warned participants that all it takes is one weak link in the chain, such as poor communication or bad timing, to undermine the business.

Prof. Prats also provided an update of the many research projects currently underway at IESE. These include studies into recent changes in private capital and family wealth management. ■■



**Munich**  
October 6



Alumni based in Germany met in Munich on Oct. 6 to attend an academic session with Prof. Javier Estrada titled "Black Swans and Market Timing: How Not to Generate Alpha." ■■



**New York**  
September 24  
October 28



Alumni in New York enjoyed a session led by Prof. Pedro Nueno titled "Global Entrepreneurship: Is



**Santiago de Chile**  
September 10



IESE alumni in Chile gathered for their annual reunion at the University of the



Zurich  
October 7



Andes' graduate business school, ESE, in Santiago on September 10. Prof. Francisco Iniesta participated in this year's event, which commemorated IESE's 50th anniversary. During the meeting, alumni presented their "Distinguished Professor 2007" award to Prof. Josep Faus, who led a session titled "Reviving Deprived Areas by Developing Local Real Estate Markets." 🍷

cisco at the end of September. Prof. Mair discussed the benefits for companies from getting involved in social initiatives. Most entrepreneurs judge business success in purely financial terms. However, social entrepreneurs value additional criteria to evaluate business success, such as the number of people who benefit from their companies' products and services or the number of job created. 🍷

anniversary in Zurich on October 7. Prof. Miller gave a session titled "Turning a Business into a Creative Culture," while Prof. Canals' talk was titled, "IESE Turns 50 & the Next 50 Years." 🍷



San Francisco  
September 25



Prof. Johanna Mair presented an academic session titled, "Social Entrepreneurs as Partners in Global Markets," to IESE alumni and friends in San Fran-



Zurich  
October 7



IESE Dean Jordi Canals and Prof. Paddy Miller met with alumni and friends at a special event to mark IESE's 50th



Boston  
October 14



IESE alumni based in Boston gathered to celebrate IESE's 50th anniversary on October 14. Prof. Jordi Canals discussed the school's vision and its plans for growth in the United States in his talk, "IESE Turns 50 & the Next 50 years." The dean emphasized the need for a strong sense of mission and



**Santiago  
de Chile**  
September 10

**Boston**  
October 14



a focus on employees' welfare in times of economic crisis. He also stressed the need to create leaders that embody professionalism, integrity and a spirit of service. ■■



**Brussels**  
November 3



Prof. Sanjay Peters met with IESE alumni in Brussels on Nov. 3. In a session titled "The Implications of the Global Financial Crisis: Regime Shifts?" the IESE professor outlined the origins of the current crisis and presented the main remedies proposed by IESE's Department of Economics. ■■

IESE's 50th anniversary with them. Dean Jordi Canals, who provided a broad vision of the school's evolution over the last half century. ■■

**Shanghai**  
November 8



IESE alumni gathered in Shanghai on Nov. 8 to attend a session titled "Corporate Governance as a Source of Competitive Advantage: A Stakeholder Approach" led by Prof. Rama Velamuri of the China Europe International Business School (CEIBS). Taking Infosys Technologies as an example, the session explored how the systematic internalization of stakeholders' wellbeing can help organizations build sustainable competitive advantage. ■■



**Paris**  
November 13



IESE Dean Jordi Canals met with Paris-based alumni on Nov. 13 to celebrate



**London**  
September 25



On September 25, U.K.-based IESE Alumni attended a session titled, "A New Paradigm for Business Management," led by IESE Prof. Carlos Cavallé and Fordham University Prof. Kevin T. Jackson. The professors also presented the book, "Rethinking Business Management," published by the Social Trends Institute, where Prof. Cavallé is director. The book brought together some of the leading thinkers on business ethics, including Profs. Jackson and Cavallé. ■■