

EXECUTIVE COMMITTEE ANNUAL MEETING

MORE EDUCATION, NETWORKING AND ENTREPRENEURSHIP FOR ALUMNI

“ Looking back, it’s especially surprising to see the constant enthusiasm and confidence, along with IESE’s reiterated insistence that we look beyond and take the initiative: to be entrepreneurial, to internationalize ourselves, to seek out new personal opportunities, to work, and to create better companies and therefore a better society,” **Jorge Sendagorta** (PADE ‘90), president of the Alumni Association, writes in the association’s annual report which has been approved by its management committee.

In an event held simultaneously on the Barcelona and Madrid campuses, **Sendagorta** reviewed the past year’s activities in which both the quality and quantity of the Continuous Education Program sessions (more than 300 around the world) has improved, as have the professional careers services offered to alumni. The event brought together class presidents and secretaries from around the world as well as representatives from regional chapters, for the presentation of the association’s 2013 budget.

FUTURE PROJECTS

● **Mireia Rius**, director of the alumni division, announced that in the coming year a new platform for career opportunities would be launched for IESE alumni

as well as a special alumni club for B2B, B2C and C2C made up of three separate sections to cover distinct areas in the context of the school’s ethical norms:

Member Benefits: a place where alumni can find special offers at more than 300 establishments. They can also suggest new outlets and can offer their products.

Business Exchange: members can establish business relationships, offer and find products and professional services such as marketing and financial advice.

Members Exchange: a place where members can carry out sales, purchases or rentals of everyday items.

RECOGNITION OF RESEARCH WORK CARRIED OUT

● **Jordi Canals**, the dean of IESE, ● thanked the members of the Association and invited those taking part to continue to act as a link between their classes and IESE, a community of more than 40,000 alumni around the world. The meeting closed, as it does every year, with the presentation of the Research Excellence Awards which were given to professors **Pascual Berrone**, **Domènec Melé** and **Pedro Videla**. These awards, which were established in 2002, are presented in recognition of IESE professors’ research work in three categories: best article, best book and best course.



2,800
PARTICIPANTS AT THE
GLOBAL ALUMNI REUNION

2,768
PARTICIPANTS IN
CLASS REUNIONS

35,758
ALUMNI TOOK PART
IN THE ASSOCIATION'S
ACTIVITIES

40,044
ALUMNI

122
COUNTRIES REPRESENTED
BY THE ASSOCIATION

285
ALUMNI SESSIONS

713
PARTICIPANTS IN
E-CONFERENCES

196
SESSIONS FOR
ALUMNI IN SPAIN

89
SESSIONS FOR ALUMNI



“ I joined the Association to support IESE and the Alumni Association’s aims and I continue to be a member for the Continuous Education Program sessions and the opportunities that membership gives me to meet other alumni”

DYE-SUN DE SWAAN (MBA '08)



“ The sessions are really extraordinary and broaden your horizons: it’s a luxury to be able to attend them”

ROSER VILARÓ (PDD '10)



“ For many of us the Association is a safe haven where we feel protected: a refuge that helps us to remain educated and informed”

GLORIA PERRIER-CHÂTELAIN (EMBA '93)



“ The Association gives you the opportunity to discuss things with experts and has helped me to develop a framework for my professional career and to define clear aims and objectives”

MAYTE FORJAN (PDD '04)



Research excellence awards



BEST ARTICLE

Professor **Pascual Berrone**, for his article “Corporate Governance and Environmental Performance: Is There Really a Link?” published in the Strategic Management Journal.



BEST BOOK

Professor **Domènec Melé**, for his book Management Ethics, published by Palgrave MacMillan.



BEST COURSE

Professor **Pedro Videla**, for the course “INTEC - Applied International Economics” for its consolidation, utility, social impact and generation of genuine course materials.