

A UNIQUE MAGAZINE FOR A UNIQUE EVENT

The IESE Alumni Magazine combines education, information and networking. The magazine is one of the services most valued by IESE alumni, and stands out for its quality of content and style.

The magazine's readers include more than 35,000 alumni - business leaders, entrepreneurs and top executives living all over the world, who share an emotional and professional attachment with their alma mater.

On November 15 the IESE Alumni Magazine will celebrate IESE's 50th anniversary with a special issue that will commemorate the event.

Highlighted content:

EDUCATING TOMORROW'S EXECUTIVES: WHAT SHOULD IT BE LIKE?

Prof. Jay O. Light, Dean of Harvard Business School
Prof. Jordi Canals, Dean of IESE Business School
Prof. Paddy Miller, IESE professor

IESE TODAY: KEYS TO ITS SUCCESS STRATEGY

How has IESE become one of the best business schools in the world? IESE is a global school that responds to the educational challenges executives face. We reveal the foundation that underpins our strategy for success.

- Academic alliances throughout the world
- Relevant education. Customer focus
- Innovation: Technology at the service of education
- Research: Coming up with new ideas to tackle new problems

50 YEARS IN 50 SNAPSHOTS

IESE's history in pictures

LEADERS & IESE

Interviews with business leaders with close ties to IESE.

ALUMNI & IESE

Circle the globe through greeting cards received from IESE Alumni

Reserve your spot in IESE's history!

Spanish Magazine publication date:

November 16

English Magazine publication date:

November 29

We suggest reserving advertisement space
before

September 30

Last date for submitting original:

October 22

